


SEO Basics Checklist		Notes
<input type="checkbox"/>	set up gsc and bing webmaster tools	by: Mohamed Samir
<input type="checkbox"/>	set up google analytics	
<input type="checkbox"/>	Install and Configure An SEO Plugin	
<input type="checkbox"/>	Generate and Submit A Sitemap	
<input type="checkbox"/>	Create a Robots.txt File	
<input type="checkbox"/>	Check Search Console For Manual Actions	
<input type="checkbox"/>	Google Can Actually Index Website	
A Keyword Research Checklist		
<input type="checkbox"/>	Identify Your Competitors	
<input type="checkbox"/>	Find Your Main 'Money' Keywords	
<input type="checkbox"/>	Find Long-Tail Keyword Variations	
<input type="checkbox"/>	Create a Keyword Map	
<input type="checkbox"/>	Analyze The Intent of Pages That Rank	
<input type="checkbox"/>	Identify Questions That Are Being Asked	
<input type="checkbox"/>	Difficult To Rank For Target Keywords	
Technical SEO Checklist		
<input type="checkbox"/>	Using HTTPS	
<input type="checkbox"/>	Duplicate Versions Of Site In Google	
<input type="checkbox"/>	Find and Fix Crawl Errors	
<input type="checkbox"/>	Improve Your Site Speed	
<input type="checkbox"/>	Fix Broken Internal and Outbound Links	
<input type="checkbox"/>	Find and Fix HTTP Links on HTTPS Pages	
<input type="checkbox"/>	Make Sure That Website is Mobile-Friendly	
<input type="checkbox"/>	Use an SEO-Friendly URL Structure	
<input type="checkbox"/>	Add Structured Data	
<input type="checkbox"/>	Check the Page Depth of Your Site	-
<input type="checkbox"/>	Check Temporary 302 Redirects	
<input type="checkbox"/>	Find and Fix Redirect Chains and Loops	



	On-Page SEO and Content Checklist	
<input type="checkbox"/>	Fix Duplicate, Missing and Truncated Title Tags	
<input type="checkbox"/>	fix Duplicate and Missing Meta Descriptions	
<input type="checkbox"/>	Fix Multiple H1 Tags	
<input type="checkbox"/>	Improve Title Tags, Meta Tags, and Page Content	
<input type="checkbox"/>	Run A Content Audit and Prune Content	
<input type="checkbox"/>	Ensure Images Use ALT Tags	
<input type="checkbox"/>	Improve Internal Linking	
<input type="checkbox"/>	Fix Keyword Cannibalization Issues	
<input type="checkbox"/>	Fix Orphaned Site Pages	
<input type="checkbox"/>	Site's Content Up To Date?	
	Off-Page SEO Checklist	
<input type="checkbox"/>	Analyze Your Competitor's Link Profile	
<input type="checkbox"/>	Conduct a Link Intersect Analysis	
<input type="checkbox"/>	Turn Unlinked Mentions Into Links	
<input type="checkbox"/>	Find New Link Building Opportunities	
<input type="checkbox"/>	Set Up and Optimize Google My Business	
<input type="checkbox"/>	leverage digital PR	